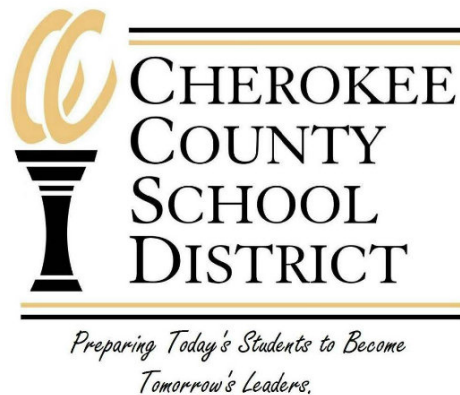


Cherokee County School District



Strategic Plan 2014-2019

BELIEFS:

We believe that children are always our first priority.

We believe that education is essential for the advancement of society.

We believe that every individual has equal value.

We believe that excellence is always worth the effort.

We believe that a safe environment is a basic human need essential for learning.

We believe that learning is a lifelong process.

We believe that the family is the foundation of society.

We believe that everyone can learn

MISSION:

The mission of Cherokee County School District, steeped in pride and tradition, in partnership with all stakeholders, is to ensure that all students have the education necessary to succeed as responsible, productive citizens by providing excellent opportunities in academics, athletics, and the arts.

PARAMETERS:

We will always practice open and honest communication with all stakeholders.

We will always make decisions in the best interest of our students.

We will never sacrifice the safety and security of our students and staff.

We will never accept unethical behavior from individuals in positions of authority.

OBJECTIVES:

We will have a 0% drop out rate.

We will have 100% of our students graduate after successfully completing a career readiness training course.

100% of students will be placed (higher education, work force, military) within 10 months after graduation.

100% of our students will be successful at the next level.

We will exceed the state and/or national averages on all standardized assessments.

We will provide all students with soft and/or career skills needed to be responsible citizens.

STRATEGIES:

We will utilize the current technology assessment plan to achieve the following:

Update infrastructure with state of the art technology, Provide mandatory technology staff development, Develop a Bring your own device (BYOD) plan, Enhance CCSD district and school websites.

We will promote a positive image throughout all facets of our district, providing all necessary resources. (public relations/communications plan, media outlets, marketing)

We will develop and implement a plan focused on strengthening professionalism in our district. (Professional development, work ethic, supervision of instruction, partnerships with higher ed., career skills etc.)

We will develop and implement a plan to create and sustain a safe and positive environment in our school district.

Summary Page for Technology Action Plan

Strategy: We will update infrastructure with state of the art technology, provide mandatory training, implement Bring Your Own Device (BYOD), initiate a pilot program for 1:1, and enhance all district websites.

Specific results:

1. Maintain and enhance current technology to comply with Common Core and online assessments.
2. Conduct an annual infrastructure needs assessment for Common Core, bandwidth and device requirements for online testing, and ensure wireless and wired coverage is sufficient.
3. Standardize the technology in each classroom.
4. Provide each school with standard equipment; each school must have at least one (30) quantity mobile lab, per 200 students, with printing capabilities.
5. Outline mandatory staff training to establish technology competency.
6. Provide mandatory technology training sessions for new and substitute teachers.
7. Require instructional staff to attend 5 training sessions throughout the year, with the first being before the start of school and the other 4 on dedicated professional development days.
8. Require and coordinate training for selected teachers in the 1:1 initiative program.
9. Provide accessibility to the Internet for non-district devices.
10. Establish a committee to develop procedures for student tablet distribution and obtain school board support.
11. Identify pilot teachers for the 1:1 program.
12. Identify a rubric to assess student achievement.
13. Provide district and school websites as a resource for visitors.
14. Provide a consistent website layout.
15. Review and update content of each website weekly.

ACTION PLAN

Strategy Number: 1

Plan Number: 1

Date: 4.26.13

STRATEGY: Update infrastructure with state of the art technology

SPECIFIC RESULT: Ensure each school has the technology necessary to educate its students with state of the art equipment

#	<i>ACTION STEP (Number each one)</i>	<i>Assigned To:</i>	<i>Starting Date:</i>	<i>Due Date:</i>	<i>Completed Date:</i>
1.	Maintain and enhance current and future needs of technological services and equipment in all CCSD facilities to comply with quality Common Core instruction and online assessments. <ol style="list-style-type: none"> a. Conduct an annual needs assessment of the ability to provide quality Common Core instruction such as availability of mobile labs, projectors in classrooms, document cameras, etc. b. Conduct an annual needs assessment of online testing requirements such as bandwidth, number of computers, quality and coverage of wireless networks, etc. c. Survey current state of network and technology. 	<i>Todd Hughes</i>	<i>2013-2014</i>	<i>Ongoing</i>	
2.	Update infrastructure to support standard classrooms. <ol style="list-style-type: none"> a. Provide every school with full wireless coverage. b. Provide classrooms with the following equipment: <ol style="list-style-type: none"> 1. Interactive device/display device 2. Document reader 3. Computer with printer 4. Adequate Network access 	<i>Todd Hughes</i>	<i>2013-2014</i>	<i>Ongoing</i>	
3.	Provide each school at least one (30) quantity mobile lab, with printing capabilities, per 200 students.	<i>Todd Hughes</i>	<i>2013-2014</i>	<i>2014-2015</i>	

ACTION PLAN

Strategy Number: 1
 Plan Number: 2
 Date: 4.26.13

STRATEGY: Update infrastructure with state of the art technology

SPECIFIC RESULT: Establish technology competency among faculty and staff through mandatory staff development

#	<i>ACTION STEP</i> (Number each one)	<i>Assigned To:</i>	<i>Starting Date:</i>	<i>Due Date:</i>	<i>Completed Date:</i>
1.	Provide training sessions for new and substitute teachers at beginning of school year.	<i>Todd Hughes</i>	<i>2013-2014</i>	<i>Ongoing</i>	
2.	Establish 5 training sessions throughout the year for all instructional staff with the first session taking place during beginning of the year staff development allocated days. The remaining 4 will be equally distributed between the four 9-week periods.	<i>Todd Hughes</i>	<i>2013-2014</i>	<i>Ongoing</i>	
3.	Identify Pilot Program teachers for 1:1 Tablet initiative. <ul style="list-style-type: none"> a. Provide Technology Integrators to work with the pilot teachers to develop plans for integration into curriculum. 	<i>Todd Hughes</i>	<i>2013-2014</i>	<i>Ongoing</i>	

ACTION PLAN

Strategy Number: _____ 1

Plan Number: _____ 3

Date: _____ 4.26.13

STRATEGY: Update infrastructure with state of the art technology

SPECIFIC RESULT: Provide accessibility to Internet for non-district issued devices.

Establish pilot program for 1:1 initiative

#	<i>ACTION STEP (Number each one)</i>	<i>Assigned To:</i>	<i>Starting Date:</i>	<i>Due Date:</i>	<i>Completed Date:</i>
1.	Create a guest network (wireless) for Bring Your Own Device.	<i>Todd Hughes</i>	<i>2013-2014</i>	<i>Early Fall 2013</i>	
2.	Form committee to develop procedures for tablet rollout.	<i>Todd Hughes</i>	<i>2013-2014</i>	<i>2014-2015</i>	
a.	Obtain school board support.				
3.	Identify Pilot Program Teachers for 1:1 initiative.	<i>Todd Hughes</i>	<i>2013-2014</i>	<i>Ongoing</i>	
a.	Provide Technology Integrators to work with school administrators to identify teachers.				
b.	Provide Technology Integrators to work with chosen teachers to develop plan for curriculum integration.				
c.	Work with teachers & administrators to assess results and validity.				
d.	Identify rubric for program				

ACTION PLAN

Strategy Number: 1

Plan Number: 4

Date: 4.26.13

STRATEGY: Update infrastructure with state of the art technology

SPECIFIC RESULT: Provide a resource for website visitors with updated content and consistent layout

#	<i>ACTION STEP</i> (Number each one)	<i>Assigned To:</i>	<i>Starting Date:</i>	<i>Due Date:</i>	<i>Completed Date:</i>
1.	Create Standard Layout per District and School Website. a. List School information in the header b. Include an events calendar c. Include scrolling photos that “sell” the school d. Include the following links on the homepage / dropdowns: i. School ii. Parents iii. Staff iv. About Us	<i>Todd Hughes</i>	<i>2013-2014</i>	<i>Dec. 2013</i>	<i>Oct. 2013</i>
2.	Update school sites with current information.	<i>Todd Hughes</i>	<i>2013-2014</i>	<i>Ongoing</i>	

Summary Page for Positive Image Action Plan

Strategy 2: We will promote a positive image throughout all facets of our district, providing all necessary resources (public relations / communication plan, media outlets, marketing).

Specific results:

1. Rebrand the Cherokee County School District.
2. Create a new logo and tagline.
3. Provide public relations support to each group: all students, schools, staff, and community.
4. Establish positive relationships with all stakeholders.
5. Develop a district marketing and communications plan.
6. Improve customer service.
7. Use a variety of media to promote our district.
8. Seek multiple ways to encourage communication and partnerships with the community, businesses and school district.
9. Update and maintain all forms of media.
10. Establish an effective media relations and marketing program.

ACTION PLAN

Strategy Number: 2
 Plan Number: 1
 Date: 4-26-13

STRATEGY 2: We will promote a positive image throughout all facets of our district, providing all necessary resources (public relations/communication plan, media outlets, marketing).

SPECIFIC RESULT: Ensure that someone is responsible and accountable for public relations and communications.

#	ACTION STEP (Number each one)	<i>Assigned To:</i>	<i>Starting Date:</i>	<i>Due Date:</i>	<i>Completed Date:</i>
1	Provide stakeholders opportunities for input and involvement.	<i>Superintendent Principals</i>	<i>2013-2014</i>	<i>Ongoing</i>	
2	Develop a district marketing plan and communication plan for external and internal audiences using state of the art technology. a) Assist schools and district departments in developing marketing plans for programs and initiatives. b) Collaborate with experts from local colleges and businesses to develop training.	<i>Superintendent Technology Personnel Principals</i>	<i>2015-2016</i>	<i>Ongoing</i>	
3	Maintain extensive up-to-date mailing lists including names and addresses of: <ul style="list-style-type: none"> ▪ media, ▪ business partners, ▪ school representatives (PTO, SIC, etc.) ▪ key government and community leaders. 	<i>Executive Secretary to the Superintendent Principals</i>	<i>2013-2014</i>	<i>Ongoing</i>	
4	Expand the school district's presence, identity, initiatives, and accomplishments throughout the community through a variety of media.	<i>Superintendent Personnel Principals</i>	<i>2013-2014</i>	<i>Ongoing</i>	

	<ul style="list-style-type: none"> a) Provide training in the acceptable use of social media. 				
5	<p>Design guidelines for print and communications to ensure continuity of district branding.</p> <ul style="list-style-type: none"> a) Enforce proper protocol for distributing materials to students, parents, businesses and community. 	<i>Personnel</i>	<i>2014-2015</i>	<i>Ongoing</i>	
6	<p>Develop a district e-bulletin board and an e-newsletter to increase community awareness.</p>	<i>Technology Principals</i>	<i>2014-2015</i>	<i>Ongoing</i>	
7	<p>Improve customer service to those whom we serve.</p> <ul style="list-style-type: none"> a) Develop customer service expectations and guidelines for the district and its schools. b) Develop and provide professional development training for customer service. c) Develop a tool to receive ongoing feedback on district and school customer service. d) Recognize employees and schools for acts and efforts of exceptional customer service. e) Respond to information requests and concerns from parents, staff, media, and the community in a positive, timely, and appropriate manner. <ul style="list-style-type: none"> 1. Telephone etiquette 2. Customer service techniques 3. Media procedures 4. Chain of command 	<i>Superintendent Personnel Technology Principals</i>	<i>2014-2015</i>	<i>Ongoing</i>	

ACTION PLAN

Strategy Number: 2

Plan Number: 2

Date: 4-26-13

STRATEGY 2: We will promote a positive image throughout all facets of our district, providing all necessary resources (public relations/communication plan, media outlets, marketing).

SPECIFIC RESULT: Brand or re-brand the Cherokee County School District

#	<i>ACTION STEP</i> (Number each one)	<i>Assigned To:</i>	<i>Starting Date:</i>	<i>Due Date:</i>	<i>Completed Date:</i>
1	Develop an effective, dynamic brand for Cherokee County School District <ul style="list-style-type: none"> a) Create a visual brand that supports the district’s vision. b) Create a new tagline that reinforces the visual logo. c) Solicit input from all stakeholders. d) Provide training to all district staff. 	<i>Superintendent Personnel Principals</i>	2013-2014	Ongoing	

ACTION PLAN

Strategy Number: 2

Plan Number: 3

Date: 4-26-13

STRATEGY 2: We will promote a positive image throughout all facets of our district, providing all necessary resources (public relations/communication plan, media outlets, marketing).

SPECIFIC RESULT: Use a variety of media to promote a greater understanding of the Cherokee County School District and maintain/enrich a collaborative culture.

#	<i>ACTION STEP</i> (Number each one)	<i>Assigned To:</i>	<i>Starting Date:</i>	<i>Due Date:</i>	<i>Completed Date:</i>
1	Create a District “At a Glance” brochure/newsletter for the community.	<i>Superintendent Personnel Curriculum/ Instruction</i>	<i>2015-2016</i>	<i>Ongoing</i>	
2	Post Board of Education minutes and agendas on-line within a timely manner.	<i>Executive Secretary</i>	<i>2013-2014</i>	<i>Ongoing</i>	
3	Promote personal contact with media personnel.	<i>Superintendent</i>	<i>2013-2014</i>	<i>Ongoing</i>	
4	Prepare and distribute press releases.	<i>Superintendent/ Executive Secretary</i>	<i>2014-2015</i>	<i>Ongoing</i>	
5	Centralize and increase the number of press releases.	<i>Superintendent/ Executive Secretary</i>	<i>2014-2015</i>	<i>Ongoing</i>	
6	Hold periodic meetings with the press.	<i>Superintendent</i>	<i>2013-2014</i>	<i>Ongoing</i>	
7	Prepare and distribute newsletters for staff members.	<i>Curriculum/ Instruction Personnel</i>	<i>2015-2016</i>	<i>Ongoing</i>	
8	Have a district representative promote civic/service organization membership and attendance.	<i>Personnel</i>	<i>2015-2016</i>	<i>Ongoing</i>	
9	Make or return information requested to concerned citizens within a timely manner.	<i>Superintendent Directors Coordinators Principals</i>	<i>2013-2014</i>	<i>Ongoing</i>	

10	Strategy 2-Plan 3 – Page 2 Track questions from concerned citizens at the district level.	<i>Executive Secretary</i>	2013-2014	<i>Ongoing</i>	
11	Form and utilize citizen committees/focus groups.	<i>Superintendent</i>	2013-2014	<i>Ongoing</i>	
12	Highlight student achievement at all School Board meetings (including academics, arts, and athletics).	<i>Superintendent</i>	2013-2014	<i>Ongoing</i>	
13	Post mission/motto statements in all buildings, in the administrative offices and board room.	<i>Superintendent Principals Maintenance</i>	2014-2015	<i>Ongoing</i>	
14	Create and utilize a relocation packet for businesses and community use.	<i>Personnel</i>	2015-2016	<i>Ongoing</i>	
15	Form partnerships with local businesses.	<i>Superintendent Principals</i>	2013-2014	<i>Ongoing</i>	
16	Prepare and distribute a parent handbook/calendar.	<i>Curriculum/ Instruction Principals</i>	2013-2014	<i>Ongoing</i>	
17	Display student work in store fronts at outlet mall, restaurants, Welcome Center, etc.	<i>Curriculum/ Instruction</i>	2015-2016	<i>Ongoing</i>	
18	Display and announce district/students' accomplishments when appropriate at district events.	<i>Technology Principals</i>	2015-2016	<i>Ongoing</i>	

ACTION PLAN

Strategy Number: 2

Plan Number: 4

Date: 4-26-13

STRATEGY 2: We will promote a positive image throughout all facets of our district, providing all necessary resources (public relations/communication plan, media outlets, marketing).

SPECIFIC RESULT: Develop a planned, systematic, two-way process encouraging an on-going conversation with the community and school district.

#	<i>ACTION STEP</i> (Number each one)	<i>Assigned To:</i>	<i>Starting Date:</i>	<i>Due Date:</i>	<i>Completed Date:</i>
1	Develop surveys to gauge customer satisfaction (local and/or state surveys).	<i>Personnel</i>	<i>2015-2016</i>	<i>Ongoing</i>	
2	Form and utilize citizen committees/focus groups.	<i>Superintendent</i>	<i>2013-2014</i>	<i>Ongoing</i>	
3	Establish and maintain communication from the superintendent to the School Board Members to internal and external stakeholders.	<i>Superintendent</i>	<i>2013-2014</i>	<i>Ongoing</i>	
4	Provide recognition opportunities for students and staff.	<i>Superintendent</i>	<i>2013-2014</i>	<i>Ongoing</i>	
5	Provide school/district sample “how-to” sheets on effective image building, media relations and marketing.	<i>Personnel</i>	<i>2015-2016</i>	<i>Ongoing</i>	
6	Provide staff development on the appropriate guidelines of releasing school information to the press and good communication techniques.	<i>Personnel</i>	<i>2015-2016</i>	<i>Ongoing</i>	
7	Schools will develop a communication plan that aligns with the district communication plan.	<i>Superintendent</i>	<i>2014-2015</i>	<i>Ongoing</i>	

ACTION PLAN

Strategy Number 2

Plan Number 5

Date 4-26-13

STRATEGY 2: We will promote a positive image throughout all facets of our district, providing all necessary resources (public relations/communication plan, media outlets, marketing).

SPECIFIC RESULT: Update the district website to be more visually pleasing and user friendly.

#	<i>ACTION STEP</i> (Number each one)	<i>Assigned To:</i>	<i>Starting Date:</i>	<i>Due Date:</i>	<i>Completed Date:</i>
1	Incorporate photographs.	<i>Technology</i>	<i>2013-2014</i>	<i>Ongoing</i>	
2	Add the ability to email teachers via the website.	<i>Technology</i>	<i>2014-2015</i>	<i>Ongoing</i>	
3	Provide link to press releases.	<i>Technology</i>	<i>2014-2015</i>	<i>Ongoing</i>	
4	Place the Strategic Plan Summary and link prominently on the home page.	<i>Technology</i>	<i>2014-2015</i>	<i>Ongoing</i>	
5	Highlight the motto/mission/values/beliefs on the district home page.	<i>Technology</i>	<i>2013-2014</i>	<i>Ongoing</i>	
6	Include teacher web pages on school sites.	<i>Technology</i>	<i>2014-2015</i>	<i>Ongoing</i>	
7	Provide links to instructional resources.	<i>Technology</i>	<i>2014-2015</i>	<i>Ongoing</i>	
8	Include a link to the district's crisis communication plan.	<i>Technology</i>	<i>2015-2016</i>	<i>Ongoing</i>	
9	Continue to keep the District Office links updated.	<i>Technology</i>	<i>2014-2015</i>	<i>Ongoing</i>	
10	Maintain and update the Power School Portal (grade book) in a timely manner.	<i>Technology</i>	<i>2013-2014</i>	<i>Ongoing</i>	

ACTION PLAN

Strategy Number: 2

Plan Number: 6

Date: 4-26-13

STRATEGY 2: We will promote a positive image throughout all facets of our district, providing all necessary resources (public relations/communication plan, media outlets, marketing).

SPECIFIC RESULT: To establish an effective media relations and marketing program.

#	ACTION STEP (Number each one)	Assigned To:	Starting Date:	Due Date:	Completed Date:
1	To provide support and resources: a) develop Internet policies b) monitor Internet use c) enforce or make recommendations for Internet policies d) ensure unified message on all school districts' websites e) ensure all website information is current and old information is deleted	<i>Personnel Technology</i>	2013-2014	Ongoing	
2	To market through social media: a) develop system to immediately distribute district information to parties involved b) ensure that all contact information is current and updated c) provide a time designated monthly to meet with media and allow for Q & A sessions and provide them with district information (coffee, lunch, etc)	<i>Technology Personnel Superintendent</i>	2014-2015	Ongoing	
3	To develop a district application (app) a) instruct parents and district staff of its uses and applications	<i>Technology</i>	2015-2016	Ongoing	
4	To market externally a) provide printed district material (brochures) available at visitors center, realtors, hotels, etc. b) display students' work at the Premium Outlet Mall.	<i>Personnel Curriculum/ Instruction Principals</i>	2015-2016	Ongoing	

Summary Page for Professionalism Action Plan

STRATEGY 3: We will develop and implement a plan focused on strengthening professionalism in our district.

Specific Results:

1. Provide quality supervision of instruction at all levels.
2. Provide support and resources to ensure quality supervision.
3. Improve professionalism across all domains.
4. Improve awareness, training and enforcement of dress code.
5. Assimilate ethical code of conduct using Board Policy.
6. Improve awareness, training and enforcement of ethical code of conduct.
7. Provide a comprehensive system for the delivery of instructional support for career readiness.
8. Increase cooperative learning.
9. Offer career readiness certification opportunities for high school students using WorkKeys.
10. Communicate regularly with higher education.
11. Collaborate with higher education on the needs of the workforce in our community, state and nation.
12. Use community resource people to facilitate high levels of collaboration to improve our community.
13. Provide a career center website for parents and students.
14. Provide a postsecondary planning guide at the high school level.

ACTION PLAN

Strategy Number: 3

Plan Number: 1

Date: 4-26-13

STRATEGY: We will develop and implement a plan focused on strengthening professionalism in our district.

SPECIFIC RESULT: Provide quality supervision of instruction at all levels

#	<i>ACTION STEP</i> (Number each one)	<i>Assigned To:</i>	<i>Starting Date:</i>	<i>Due Date:</i>	<i>Completed Date:</i>
1	The Superintendent will provide strong leadership to principals.	<i>Superintendent</i>	<i>2013-2014</i>	<i>Ongoing</i>	
2	The Superintendent will determine and provide ongoing professional development based on input from all stakeholders.	<i>Superintendent & Curriculum/Instruction Department</i>	<i>2013-2014</i>	<i>Ongoing</i>	
3	Provide support and resources to principals/directors to enhance quality of supervision of instruction at all levels resulting in improved student performance.	<i>Curriculum/Instruction Department</i>	<i>2013-2014</i>	<i>Ongoing</i>	
4	The Curriculum and Instruction Department and all administrative staff will provide guidance, support and resources for professional development in Common Core.	<i>Superintendent & Curriculum/Instruction Department</i>	<i>2013-2014</i>	<i>Ongoing</i>	

ACTION PLAN

Strategy Number: 3

Plan Number: 2

Date: 4-26-13

STRATEGY: We will develop and implement a plan focused on strengthening professionalism in our district.

SPECIFIC RESULT: Improve professionalism/work ethic across all domains of the Cherokee County School District

#	<i>ACTION STEP</i> (Number each one)	<i>Assigned To:</i>	<i>Starting Date:</i>	<i>Due Date:</i>	<i>Completed Date:</i>
1	Provide awareness, training and enforcement of the ethical code of conduct according to Board Policy for all employees.	<i>Human Resources</i>	<i>2013-2014</i>	<i>Ongoing</i>	
2	Consistently enforce the dress code according to Board Policy GBEB.A.	<i>Principals</i>	<i>2013-2014</i>	<i>Ongoing</i>	
3	Develop and implement a document outlining professional expectations for all employees.	<i>Human Resources</i>	<i>2014-2015</i>	<i>2015</i>	

ACTION PLAN

Strategy Number: 3

Plan Number: 3

Date: 4-26-13

STRATEGY: We will develop and implement a plan focused on strengthening professionalism in our district.

SPECIFIC RESULT: Improve Career Readiness Skills

#	<i>ACTION STEP</i> (Number each one)	<i>Assigned To:</i>	<i>Starting Date:</i>	<i>Due Date:</i>	<i>Completed Date:</i>
1	Provide knowledge and understanding of soft skills, allowing students continuous training, practice and reinforcement of acquired standard social and business etiquette.	<i>Curriculum/Instruction Department and Guidance Counselors</i>	<i>2013-2014</i>	<i>Ongoing</i>	
2	Provide a comprehensive administrative support system to develop, implement, monitor and assess career awareness, exposure, and readiness programs at all levels.	<i>Curriculum/Instruction Department and Guidance Counselors</i>	<i>2013-2014</i>	<i>Ongoing</i>	
3	Offer career readiness certification opportunities for high school students using WorkKeys.	<i>Curriculum/Instruction Department</i>	<i>2013-2014</i>	<i>Ongoing</i>	
4	Provide instructional support, resources, and opportunities for the integration of technology and common core standards to students at all levels.	<i>IT Department and Curriculum/Instruction Department</i>	<i>2013-2014</i>	<i>Ongoing</i>	
5	Offer career opportunities through increased summer internships, job shadowing, and mentoring experiences to students in cooperation with local businesses and colleges.	<i>Guidance Counselors</i>	<i>2013-2014</i>	<i>Ongoing</i>	

ACTION PLAN

Strategy Number: 3

Plan Number: 4

Date: 4-26-13

STRATEGY: We will develop and implement a plan focused on strengthening professionalism in our district.

SPECIFIC RESULT: Improve relationships with Higher Education

#	<i>ACTION STEP</i> (Number each one)	<i>Assigned To:</i>	<i>Starting Date:</i>	<i>Due Date:</i>	<i>Completed Date:</i>
1	Develop and implement a postsecondary planning guide at the 8 th grade level and continue through high school.	<i>Curriculum/Instruction Department and Guidance Counselors</i>	<i>2014-2015</i>	<i>June 2015</i>	
2	Enhance partnerships with postsecondary institutions through interagency collaborations.	<i>Curriculum/Instruction Department and Guidance Counselors</i>	<i>2013-2014</i>	<i>Ongoing</i>	
3	Provide all students with multiple opportunities to visit, collaborate and communicate with college representatives, college students, and local citizens about postsecondary options.	<i>Curriculum/Instruction Department and Guidance Counselors</i>	<i>2013-2014</i>	<i>Ongoing</i>	
4	Develop CCSD career center website to promote access to resume' building, financial aid information, college and career information and provide assistance to those accessing the career center website.	<i>Career Center Director and IT Department</i>	<i>2014-2015</i>	<i>June 2015</i>	
5	Increase college credit bearing coursework on location at Blacksburg High School, Cherokee Technology Center, Gaffney High School, and Ola Copeland Learning Center (Adult Education).	<i>Curriculum/Instruction Department, Counselors, and HS Principals</i>	<i>2014-2015</i>	<i>Ongoing</i>	

Summary Page

Strategy # 4: We will develop and implement a plan to create and sustain a safe and positive environment in our school district.

Specific Results:

- 1. Establish safe school entrances for all schools and district buildings including compiling vital research pertaining to identifying school personnel, students, and visitors.**
- 2. Seek multiple ways to identify, train, and provide health and safety procedures in conjunction with appropriate updated equipment for the Cherokee County School District.**
- 3. Evaluate and improve the transportation safety and security for all buses. Enhance monitoring on all buses with additional cameras, enhanced monitoring, and increased DVR capabilities.**
- 4. Communicate through updated technology within schools, between schools, and with local emergency service providers. Compile information so as to provide updated training for all employees in essential aspects of emergency preparedness for our schools and district.**

ACTION PLAN

STRATEGY: We will develop and implement a plan to create and sustain a safe and positive environment in our school district.

SPECIFIC RESULT: Establish safe school entrances for all schools

<i>ACTION STEP</i> (Number each one)	<i>Assigned To:</i>	<i>Starting Date:</i>	<i>Due Date:</i>	<i>Completed Date:</i>
<p>1. Establish Safe School Entrances</p> <ul style="list-style-type: none"> A) Identify main entrances for each school- Ensure signage is visible and easy to follow! B) Construct a secure entry pathway directly to the main office in each school. C) Compile vital information pertaining to updated visitor identification systems. D) Evaluate the effectiveness of entrance cameras and the electronic lock door releases at each school. <ul style="list-style-type: none"> a. Upgrade each school as needed with 24/7, 7-10 day DVR camera capacity and Audio capabilities. E) Establish entrances that have appropriate lighting for both morning and evening hours. 	<p><i>Director of Operations</i></p> <p><i>Director of Maintenance</i></p>	<p>2013-2014</p>	<p><i>Ongoing</i></p>	

ACTION PLAN

Strategy Number: _____ 4

Plan Number: _____ 2

Date: _____ April 16, 2013

STRATEGY: We will develop and implement a plan to create and sustain a safe and positive environment in our school district.

SPECIFIC RESULT: Identify, train, and provide health and safety procedures with updated equipment

<i>ACTION STEP</i> (Number each one)	<i>Assigned To:</i>	<i>Starting Date:</i>	<i>Due Date:</i>	<i>Completed Date:</i>
<p>1. Health and Safety Procedures and Equipment</p> <p>A) Identify and provide the appropriate number of AEDs in each school based on our research from the American Heart Association recommendations</p> <p>B) Train all staff in CPR/AED/Choking procedures</p> <p>C) Train a grade level at each school in (ex.-4th grade each year at our elementary, 7th grade in middle school, and 10th grade in high school) CPR/AED/Choking</p> <p>D) Train a designated <u>School Emergency Response Team</u> for health and medical emergencies i.e.- (A group of people trained in CPR/AED/Choking)</p> <p>E) Provide emergency first aid and health kits to each school. (ensure updating the kits yearly and after each use)</p> <p>F) Provide emergency first aid kits in All District Vehicles i.e.- buses, trucks, vans, cars. (ensure updating kits yearly and after each use)</p> <p>G) Provide Ambulance Service for All middle school and high school football games.</p>	<p><i>Director of Operations</i></p> <p><i>Coordinator of Health Services</i></p>	<p>2013-2014</p>	<p><i>Ongoing</i></p>	

Strategy Number: _____ 4

Plan Number: _____ 3

Date: _____ April 16, 2013

ACTION PLAN

STRATEGY: We will develop and implement a plan to create and sustain a safe and positive environment in our school district.

SPECIFIC RESULT: Improve transportation safety and security for all buses

<i>ACTION STEP</i> (Number each one)	<i>Assigned To:</i>	<i>Starting Date:</i>	<i>Due Date:</i>	<i>Completed Date:</i>
1. Transportation Safety and Security A) Install upgraded DVR (recording) system and provide two cameras on each bus (front and rear). B) Provide enhanced monitoring for buses as needed. C) Implement a <u>uniform</u> Bus Evacuation Drill procedure for all students, faculty and staff. (2 Times each school year=Fall and Spring) D) Train all bus drivers and monitors in CPR/Choking.	<i>Director of Operations</i> <i>Director of Transportation</i> <i>Coordinator of Health Services</i>	2013-2014	Ongoing	

ACTION PLAN

STRATEGY: We will develop and implement a plan to create and sustain a safe and positive environment in our school district.

SPECIFIC RESULT: Strengthen emergency preparedness through updated technology and emergency training in communication within schools, between schools and with emergency service providers

<i>ACTION STEP</i> (Number each one)	<i>Assigned To:</i>	<i>Starting Date:</i>	<i>Due Date:</i>	<i>Completed Date:</i>
<p>1. Communication: Equipment and Training</p> <p>A) Install an advanced technology Emergency Monitoring System for all school facilities, and buses. ** (provides immediate connection and response to local emergency services for all schools and facilities, connects and tracks bus routes, etc...)</p> <p>B) Implement, upgrade, and create Inter-Facility Communication (within the school).</p> <p>C) Implement Emergency Training Program for all CCSD employees:</p> <ol style="list-style-type: none"> 1) Provide training for all CCSD Administrators. 2) Plan and implement all staff development Safety and emergency training. (Including Planning and Implementing Safety/Emergency Plans for After School Events) 3) Plan and Implement all student Safety/Emergency Training. 4) Research, compile and apply for Federal and State Grant opportunities that enhance CCSD Emergency Preparedness. 5) Attend professional development and disseminate through continuous updates essential research information pertaining to emergency preparedness and safety issues. 	<p><i>Director of Operations</i></p> <p><i>Director of Transportation</i></p> <p><i>Coordinator of Health Services</i></p> <p><i>Principals</i></p>	<p>2013-2014</p>	<p>Ongoing</p>	